



## Booker T. Club Coach Training and Certification

Tuesday, June 20 - Friday, June 23  
at Camp Reveal, Evansville, Indiana



713 N. 2nd Ave.  
Evansville, IN 47710

### Overview

A life of high, moral character is vital, not only to one's success in life, but also to the long-term prosperity of our society. The BTW Society aids teachers and youth leaders to achieve these ends for their students, primarily through training and supporting Booker T. Club Coaches. A Certified Club Coach is prepared to effectively guide young people along their journey toward building a better, positive character.

As a prospective Booker T. Club Coach, this 3-day training conference will provide you with a ton of materials, some hands-on role-playing experiences, and numerous other tools to prepare you to form and successfully lead a Booker T. Club.

Expect a highly interactive, informative, collaborative, and fun time.

Upon completion, you will become a Certified Booker T. Club Coach, eligible for a \$1,000 - \$1,200 annual stipend as Coach of an active Booker T. Club.

**General Schedule:** *(with appropriate breaks, naturally)*

### Day 1 - Tuesday June 20

4:00 pm Registration • Info Package • Orientation • Ice breaker • Meet and Greet *(lite meal incl.)*

### Day 2 - Wednesday June 21

8:00 am Breakfast • Overview-the Nat'l. BTW Society Family • Teaching Approach • Methods Principles • Vision • Virtues • Values • Small Group Breakouts • Involving Parents & Guardians • The Booker T. Motto • The Booker T. Way • Booker T. Greeting

Noon *(Lunch at Camp Reveal Dining Room)*

1:00 pm Forming your Club • Four Key Elements of a BT Club Mtg. • Conducting a meeting • Intro: The Navigator's Logbook *(1st of 4)* • Lessons from the Trenches • Importance of Appreciation & Recognition • Apprentice concept • "Guide on Side" v. "Sage on Stage"

Eve *(Cookout - Campfire - Zip Line)*

### Day 3 - Thursday June 22

8:00 am Breakfast • Role-play: a Club Meeting • Game time • FOCUS time • Clubber's time • Coach's Corner • Brainstorm session(s) • Essay Contest • Entrepreneurial Activities

Noon *(Lunch at Camp Reveal Dining Room)*

1:00 pm Club Mgt. • Nuts & Bolts to easy recordkeeping • Metrics • Recording Student Progress Navigating the BTWS website • your own Club's Website • Feedback • Photo sessions

Eve Dinner (informal) Keynote Guest Speaker • Presentation of BT Club Coach Certificates

### Day 4 - Friday June 23

8:00 am Breakfast & farewell for those who've come from afar *(Local attendees also welcome)*.

**Cost:** **\$195.00** (\$15 non-refundable deposit to register)

Includes all meals, 3 night's accommodations (dormitory), The BT. Club Coach's Guide, Navigator's Logbook's (I & II), Booker T. Washington's *Up from Slavery*, and Brian Souza's: *Become Who You Were Meant to Be* (and more).

**NOTE:** The Society has a limited number of scholarships available, especially for those who will travel a great distance to attend. Please inquire: [info@BTWsociety.org](mailto:info@BTWsociety.org) or **(802) 878-3911**.

*Inspiring & Equipping Young Americans for Success*